



**WILL YOU GET CANCER?**  
NEW GENE TESTS OFFER ANSWERS & CHOICES

**5 Stocks the Buyout  
Tycoons Would Love**

JUNE 18, 2007 | WWW.FORBES.COM

# Forbes

**HOPE &  
PROFIT  
IN AFRICA**

**MTV HUNTS  
THE LAST  
UNTAPPED  
MARKET**

MTV'S ALEX OKOSI





# OUTLOOK

## UTAH LEGAL



From the capital at Salt Lake City to the population centers of West Valley City and St. George, Utah's people are blazing new trails through the 21st century. And attorneys throughout the Beehive State are doing their part to help build a better tomorrow.

Utah enjoys the benefits of a legal profession that is prepared for a wide array of challenges. Excellent law schools at Brigham Young University, the University of Utah and elsewhere produce lawyers who are well trained to practice their profession in a number of specialty areas.

Throughout the state, judges, prosecutors and defenders seek to honor the highest ideals of the justice system, while experts in tax, technology and intellectual property, energy, real estate, and many other areas provide invaluable services to individuals and companies.

On the following pages, you will read about some of the leaders of Utah's legal community.



### Featured Lawyers & Firms

**Stephen D. Swindle**  
VanCott  
[www.vancott.com](http://www.vancott.com)

**James Magleby**  
Magleby & Greenwood, P.C.  
[www.mgpclaw.com](http://www.mgpclaw.com)

**Randall R. Smart**  
Smart, Schofield, Shorter & Lunceford  
[www.utahlaw-smart.com](http://www.utahlaw-smart.com)



## Powerful Advocacy in Salt Lake City

# Magleby & Greenwood Helps Clients Navigate a Complex World

by Scott Teets

It is an increasingly complex world. And nowhere is that more evident than in the legal arena. Attorneys James Magleby and Christine Greenwood established Magleby & Greenwood, P.C., a small and aggressive Salt Lake City boutique litigation firm, with this in mind. The firm provides creative and effective solutions to ever challenging civil and intellectual property litigation, including infringement of trademarks or false advertising by a competitor, business torts, theft of trade secrets, commercial disputes, real estate and construction disputes, and securities litigation.

### Attentive, Committed, Experienced

Attorneys at Magleby & Greenwood bring exceptional individual qualifications, skill, knowledge and experience to the practice. Whether a case involves an internet domain name, trademark theft or false advertising by a competitor, proprietary or trade secret technology or some other complex matter, clients can expect powerful advocacy.

"We've seen it all," Magleby says, "including procedural maneuvering to hide the truth, delay the case, and in rare cases parties that hide or destroy evidence." Nor is the firm afraid of contentious cases. "We had one partnership dispute where the court ordered depositions to take place in the courthouse, because of the alleged threats between the parties," Magleby explains, "but that's just part of the deal in some of these cases. We won that one, by the way."

Moreover, Magleby & Greenwood has invested heavily in the best and most advanced technology to handle the largest and most complex cases in a cost-effective and efficient manner. This goes hand-in-hand with the firm's emphasis on intellectual property matters, which often involve advanced or cutting-edge technology.



James Magleby  
and Christine Greenwood

But, perhaps, it's the personal attention that most distinguishes Magleby & Greenwood from other firms.

This firm is intentionally small, and its client base manageable, so attorneys can work as a team to provide the responsive, top-quality legal services for which the firm is known. "Even on the largest cases handled by a big firm, there are a few key lawyers who run the case and know all the facts. We can do the same thing, at less cost. In fact, we are too small to overstaff a case," says Magleby.

### Straight Answers

Some firms base the decision to go to trial solely upon the probability of winning. "At Magleby & Greenwood, this decision is based on a broader variety of factors, including the validity of the case, the client's long-term business goals, and the client's well informed decision," Magleby says. "We do not hesitate to provide a clear and realistic picture of the client's legal position – and then do what the client wants."

"We are obviously ready to try meritorious cases. But," adds Magleby, "we are also not afraid to take difficult or challenging cases or positions – we like an uphill battle and understand that sometime you have to fight hard for the underdog. We are not a firm that only wants to take an 'easy' case, and we are not afraid of arguing that a Judge is wrong or should make a decision to change existing

law that is outdated or does not fit the facts of the case. And we have been successful in doing so."

Indeed, as a result of their reputation as assertive and effective litigators, Magleby & Greenwood is often able to resolve matters quickly, and to the clients' benefit, during pretrial negotiations.

For more information on Magleby & Greenwood, P.C., visit its Web site at [www.mgpclaw.com](http://www.mgpclaw.com).

You may also arrange to speak with an attorney about a legal dispute by calling 801.359.9000.



MAGLEBY | GREENWOOD  
ATTORNEYS AT LAW